

2019年 年度报告摘要

中南出版传媒集团股份有限公司 公司代码:601098 公司简称:中南传媒

一、重要提示 1. 本年度报告摘要来自年度报告全文,为全面了解本公司的经营成果、财务状况及未来发展规划,投资者应当到上海证券交易所网站等中国证监会指定媒体上仔细阅读年度报告全文。

2. 未出席董事情况 未出席董事职务 未出席董事姓名 未出席董事的原因说明 被委托人姓名 独立董事 贺小刚 因受新冠肺炎疫情影响,在美国 陈共荣

3. 瑞华会计师事务所(特殊普通合伙)为本公司出具了标准无保留意见的审计报告。 4. 经董事会审议的报告期利润分配预案或公积金转增股本预案 公司2019年度拟以实施权益分派股权登记日登记的总股本为基数,向全体股东每10股派发现金红利6.2元(含税)。

Table with 4 columns: 股票种类, 股票上市交易所, 股票简称, 股票代码, 变更前股票简称. Lists A股 and B股 information.

2. 发行业务:发行单位向相关出版社采购图书或向生产厂家采购文化用品并销售,其中,教材教辅主要由湖南省新华书店和新教材公司通过政府采购、直供、代印和向其他出版社提供“版”等方式提供。

3. 印刷:根据客户需求,由本公司提供纸张或客户自行采购纸张,按客户订单生产(如教材教辅、一般图书、报纸、期刊、一般印刷物、防伪标签等),并按照合同直接向客户供货。

4. 印刷物资供应:将图书用纸或社会用纸等印刷物资通过招标方式采购或从市场采购,并按照合同直接向客户供货。

5. 媒体:一是子公司潇湘晨报经营公司潇湘晨报独家买断(潇湘晨报)广告、发行等经营业务,向其支付一定比例广告费及品牌推广费用。

6. 数字教育:通过整合集团旗下数字教育资源,打造在线教育产品集群。天闻数媒形成以CCO云开放平台为基础,以ACClass云课堂、ASchool智慧校园、ACCloud教育云、校比邻APP、ECR资源云等平台为核心的“智慧教育生态”完整业态布局。

7. 金融业务:财务公司主要为成员单位提供存款、结算等服务,并与银行等金融机构开展同业往来业务,泊富基金主要通过项目投资获取收益。

8. 根据Wind资讯,目前A股新退市上市公司共24家,2019年前三季度营业收入合计819.34亿元,同比增长0.76%,净利润合计96.62亿元,同比增长1.51%。

Table with 4 columns: 2019年, 2018年, 本年比上年增减(%), 2017年. Financial summary table.

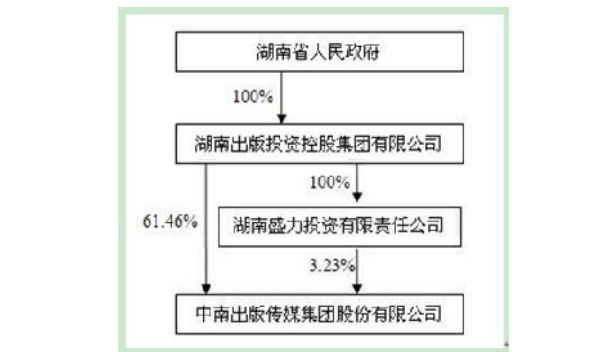
Table with 5 columns: 项目, 第一季度(1-3月份), 第二季度(4-6月份), 第三季度(7-9月份), 第四季度(10-12月份). Quarterly financial data.

3.2 报告期末的主要会计数据 单位:元 币种:人民币. Summary of key accounting data.

Table with 6 columns: 股东名称(全称), 报告期内增减, 期末持股数量, 比例(%), 持有有限条件的股份数量, 质押或冻结情况. Shareholder information table.

4.2 公司与控股股东之间的产权及控制关系的方框图. Ownership structure diagram showing Hunan Publishing & Media Investment Group Co., Ltd. as the parent of Hunan Shengli Investment Co., Ltd. and Zhongnan Publishing & Media Group Co., Ltd.

4.3 公司与实际控制人之间的产权及控制关系的方框图. Ownership structure diagram showing Hunan Publishing & Media Investment Group Co., Ltd. as the parent of Hunan Shengli Investment Co., Ltd. and Zhongnan Publishing & Media Group Co., Ltd.



4.4 报告期末公司无控股股东及前10名股东情况. Information regarding shareholders and their shareholdings.

1. 报告期内主要经营情况 2019年度公司实现营业收入1,026,085.89万元,同比上升7.16%;利润总额143,811.53万元,同比上升2.30%;归属于上市公司股东的净利润127,569.36万元,同比上升3.05%。

2. 非经常性损益项目和金额. Table listing non-recurring gains and losses such as disposal of intangible assets, government subsidies, etc.

3. 首次执行日前后金融资产分类和计量的对比表. Comparison table of financial asset classification and measurement before and after the first time of implementation.

(1) 对合并财务报表的影响. Table showing the impact of the first time of implementation on the consolidated financial statements.

(2) 对公司财务报表的影响. Table showing the impact of the first time of implementation on the company's financial statements.

2. 首次执行日,原金融资产账面价值调整为按照新金融工具准则的规定进行分类和计量的新金融资产账面价值的调节表. Table showing the adjustment of the original book value of financial assets to the new classification and measurement under the new financial instrument standards.

(1) 对合并财务报表的影响. Table showing the impact of the first time of implementation on the consolidated financial statements.

(2) 对公司财务报表的影响. Table showing the impact of the first time of implementation on the company's financial statements.

3. 对2019年1月1日留存收益和其他综合收益的影响. Table showing the impact of the first time of implementation on retained earnings and other comprehensive income as of January 1, 2019.

4. 对2019年1月1日留存收益和其他综合收益的影响. Table showing the impact of the first time of implementation on retained earnings and other comprehensive income as of January 1, 2019.

5. 公司对重大会计差错更正原因及影响的分析说明. Analysis of the reasons for and the impact of significant accounting error corrections.

6. 与上年度财务报告相比,对财务报表合并范围发生变化的,公司应当作出具体说明. Specific explanation of changes in the consolidated scope of the financial statements compared to the previous year's report.

7. 与上年度财务报告相比,对财务报表合并范围发生变化的,公司应当作出具体说明. Specific explanation of changes in the consolidated scope of the financial statements compared to the previous year's report.

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中南出版传媒集团股份有限公司 2020年第一季度报告正文

一、重要提示 1.1 公司董事会、监事会及董事、监事、高级管理人员保证季度报告内容的真实、准确、完整,不存在虚假记载、误导性陈述或者重大遗漏,并承担个别和连带的法律责任。

2.1 主要财务数据 单位:元 币种:人民币. Summary of key financial data for the first quarter.

Table with 4 columns: 本报告期末, 上年度末, 本报告期末比上年度末增减(%). Financial summary table for the first quarter.

非经常性损益项目和金额. Table listing non-recurring gains and losses for the first quarter.

2. 截止报告期末的优先股股东总数、前十名优先股股东、前十名优先股无限售条件股东持股情况表. Table showing the number of preferred shareholders and their shareholdings.

3. 重要事项进展情况及其影响和解决方案的分析说明. Analysis of important events and their impact on the company.

3.1 公司主要会计估计项目、财务指标重大变动的情况及原因. Explanation of significant changes in accounting estimates and financial indicators.

(一)资产负债表相关项目重大变动情况分析. Analysis of significant changes in balance sheet items.

(二)现金流量表相关项目重大变动情况分析. Analysis of significant changes in cash flow items.

3.2 重要事项进展情况及其影响和解决方案的分析说明. Analysis of important events and their impact on the company.

3.3 报告期内超期未履行完毕的承诺事项. Information on overdue commitments not completed within the reporting period.

3.4 预测年初至下一报告期期末的累计净利润可能为亏损或者与上年同期相比发生较大变动的警示及原因说明. Warning and explanation of significant changes in cumulative net profit.

二、公司履行的决策程序. Description of the decision-making process of the company.

3. 对2019年1月1日留存收益和其他综合收益的影响. Table showing the impact of the first time of implementation on retained earnings and other comprehensive income as of January 1, 2019.

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Table with 6 columns: 股东名称, 持有无限售条件流通股的数量, 种类, 数量. Table showing the number of unsecured shares held by shareholders.

2.3 截止报告期末的优先股股东总数、前十名优先股股东、前十名优先股无限售条件股东持股情况表. Table showing the number of preferred shareholders and their shareholdings.

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